

Now, retail giants like Wal-Mart are turning to RFID.

According to the Wall Street Journal, Wal-Mart plans to roll out RFID tags to track clothing. This system will help them advocate better control of inventory. Starting this month, Wal-Mart will be placing these "smart tags" on individual garments that can be read by a handheld scanner.

This will help workers quickly learn for instance, which size of jean is missing, with the aim of ensuring that all shelves are stocked optimally. Wal-Mart also plans to put RFID on other products in the near future.

American Apparel Inc. also rolled out RFID tags back 2007. This retailer found that stores with the technology saw sales rise 14.3% compared to stores without the technology, says IC-TAG's partner, Avery Dennison Corp.

Retailers are even expecting that the tags will help them cut down on employee thefts since it will be easier to detect if something is missing from the back room.

Several other US retailers including J.C. Penney and Bloomingdales have also begun experimenting with RFID tags as well as many European retailers like Germany's Metro AG.



Now its your turn to use RFID, or Radio Frequency Identification. It will revolutionize the way you do business. Manufacturers and retailers, around the world are seeing the versatility and success of RFID technology and you could too!

Benefits for Retailers

The benefits for retailers using RFID technology are endless. RFID can help overcome some of this industries biggest problems including shrinkage, inventory control and management. RFID can also improve measures to reduce theft.

Benefits for Manufacturers

There are huge potential advantages for manufacturers who use RFID:

- Optimized material flows in production
- Enhanced internal and external logistics
- Improved product authentication

IC-TAG Solutions will help you get started.....

To take advantage of the benefits of RFID, the people at IC-TAG solutions are who you need to be talking to. We are a team of highly trained RFID specialists committed to one-on-one customer service. If you have any questions or concerns about implementing RFID, we would be happy to help you.

We have everything you need to start using RFID...

- Labels and Tags
- Hardware/Software
- Handheld Label Dispensers
- Printers
- Ribbons
- Trained Sales Representatives

Talk to a representative:
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